

responsible tourism

Proposal

a call to action

Responsible Tourism Training for

Secondary School Students

in Nigeria

June 2nd 2010

In association with



Introduction

Responsible Tourism can be defined as tourism which creates better places for people to live in and better places to visit' and is about tourists making environmentally friendly, sustainable, ethical and respectful choices when travelling and minimising the negative impact of tourism.

Sustainable Tourism refers to a level of tourism activity that can be maintained over the long term because it results in a net benefit for the social, economic, natural and cultural environments of the area in which it takes place.

The Worldwide Responsible Tourism Day aims to inspire, educate, stimulate and encourage companies, organisations, individuals and institutions worldwide on the issues of Responsible Tourism.

West Africa Discovery is hoping to celebrate this year's event by organising, in association with government bodies, public and private associations, NGOs and individuals "a day Responsible Tourism Visit and Training for Secondary School pupils in Nigeria" in order to convey this year's proposed theme of 'Rural heritage, an important factor for the development of the country through tourism'.

Actions and plans

The training programme is designed to help students to understand the importance of Sustainable Tourism activities for the preservation and respect for their local cultural heritage. On this occasion they will take example on the "Ancient Warlord Palaces" in Ibadan, Oyo State of Nigeria, and learn how they can play a role in a continued growth and development of places of historical and cultural importance such as Efunsetan Aniwura Palace and Erefin Palace.

The programme will provide teachers and students with concepts, ideas, activities, and experiences that will help to develop their knowledge, skills and understanding of the concepts of Responsible and Sustainable Tourism.

We will emphasise on how to use environmental resources in a sustainable way in order to constitute a key element for tourism development, and to maintain essential ecological processes to help conserve the local natural heritage and biodiversity.

Also, we will focus on how to ensure viable, long time economic operations, providing socio-economic benefits to all stakeholders that are fairly distributed including opportunities and social services to host communities and contributing to tree planting schemes.

Where to visit

The first stop on the field trip is the 'Ancient Warlord Palaces of Idaban', a location of significance for the local storytellers. It is said that Efunsetan Aniwura, the Iyalode of Ibadan, a powerful, rich and influential High Chief lost her only child and daughter during child labour. Gripped by a terrible sense of loss and the stigma of not having a progeny to inherit her legacies, Efunsetan, who blamed God

for her tragedy, vented her anger on the very society she swore to defend while taking oath on her installation as the Iyalode of Ibadan.

She became a wicked, cruel, callous, bitter and heartless monster dreaded by the townspeople. It took the concerted efforts of Ibadan warriors led by Latoosa to loosen her grip of terror on the city. It is a heartrending story that keeps anyone on the edge of their seat at any theatrical performance that tells the story.

The second stop will be Captain Bower's Tower. Bower's Tower was erected in honour and memory of Captain Bower in December 1936 at Oke – Aare. Captain R.L. Bower was the first Resident Colonial Administrator of Oyo State group of provinces.

The Tower is about 60 feet high. One significant thing about the 39 steps to the top of the tower is that they are arranged the way chewing gum was packed during the colonial period and the opportunity to have a panoramic view of Ibadan city.

Here the students will learn about the history of the site and be given material with which they will participate in workshops to emphasise the importance of tourism to preserve this heritage.

Tree planting

We will organise to plant 50 Trees at a specific location to promote environmental awareness, sustainability, to help in the effort to curb climate change and to have a positive impact on the host community.

Student selection

5 Students will be selected from 6 secondary school in Oyo State,

1. 2 Public Schools
2. 3 Private Schools
3. 1 School of Disability



Budget

		Naira
Conference materials		- 8,000.00
Transport		- 15,000.00
Honarium for Speakers	2 Speakers	- 10,000.00
Entertainment	Snacks and Minerals	- 10,000.00
Media (Video & Photograph)		- 15,000.00
Honarium for Volunteer	4 Volunteer	- 8,000.00
Letter Printing and Poster		- 10,000.00
Banners		- 10,000.00
Miscellaneous	10% of Total	- 7600.00
Total		- 83,600.00

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